

Developing Your Story

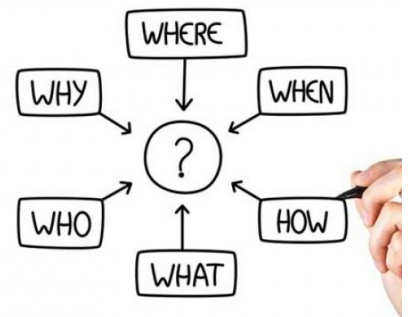


Great animation starts with a great “idea” for a story. Telling stories is an age-old method used to communicate ideas and recreate and preserve culture, memories and traditions. By learning how to tell a story through animation, you will be challenged to use symbols and movement to effectively convey your messages and stories. The intent is to tell a meaningful story that expresses a strong message to its intended audience.

Brainstorming a Topic

Your first task as a team is to effectively brainstorm ideas to help in the selection of a good topic for your animated video.

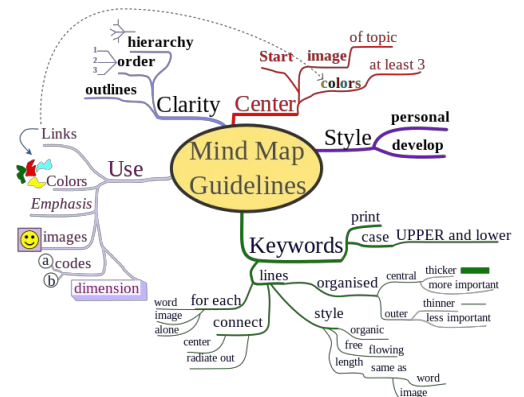
Once your team identifies a topic/idea, you may want to research it on the Internet to help you come up with a specific idea for your animation. The idea that you select should be interesting and meaningful to all team members.



Please take your time when devising your topic and story for your animated video, as this initial decision will affect all other steps of the production process!

You can use tools like, [Mind Mapping](#), to help brainstorm ideas and develop them into a story

Mind Mapping is a [diagram](#) used to visually outline information. A mind map is often created around a single word or text, placed in the center, to which associated ideas, words and concepts are added. Major categories radiate from a central node, and lesser categories are sub-branches of larger branches.^[1] Categories can represent [words](#), [ideas](#), [tasks](#), or other items related to a central key word or idea.



Try [bubbl.us](#) to create and collaborate a mind map for animations